

# Assets



**FOR COMMUNITY DEVELOPMENT**

## SPONSORED BY:

**Human and Community Development**



**CSRC**  
CENTER FOR THE STUDY  
OF REGIONAL CHANGE



## Funding Opportunities

All opportunities listed below are available to academic institutions, government agencies or non-profits. Visit the funder's web site for more detailed information or you can see more opportunities at [www.cos.org](http://www.cos.org) or [www.grants.gov](http://www.grants.gov).

### Grants

**Sponsor:** Dreyer's Foundation  
**Amount:** Large grants (Over \$3,000)  
Small Grants (under \$3,000)  
**Deadline:** See web site for details  
[www.dreyersinc.com/dreyersfoundation](http://www.dreyersinc.com/dreyersfoundation)

**Abstract:** Dreyer's Large Grants focus on young people from preschool to grade 12, primarily in Oakland and the East Bay. Grants will be given to K-12 public education and programs that help students to succeed in core academic subjects and graduate to post secondary education and/or vocational training. Priority will be given to programs, either in-school or after school, which are provided in sequential, consistent basis to students throughout the year.

Organizations may request support for capital items, program expenses, operating expenses, start-up costs, materials, and/or supplies. Priority will be given to those programs/projects that support low and middle-income youth and minority youth. The Foundation makes small grants (\$3,000 or less) and donates ice cream products and gift certificates/auction items to bona fide nonprofit organizations for events. These proposals are reviewed on a monthly basis.

To request a small grant, products, gift certificates and/or auction item donations, please send a one-page letter on organization stationery with the following information:

Current tax exemption number  
Date of event  
Brief description of organization and purpose of event  
Specific item or product request  
For product donation, please state number of people to be served and specific product request (e.g., ice cream, yogurt, sherbet)  
Name, e-mail address and daytime telephone number of a contact person

#### Please mail your request to:

Dreyer's Foundation  
5929 College Avenue  
Oakland, California 94618  
[www.dreyersinc.com/dreyersfoundation](http://www.dreyersinc.com/dreyersfoundation)

**Happy Summer!**

### Comments or Suggestions:

California Communities Program  
University of California  
One Shields Avenue  
Davis, CA 95616  
530-752-3007  
[smspeich@ucdavis.edu](mailto:smspeich@ucdavis.edu)

**UC DAVIS**  
UNIVERSITY OF CALIFORNIA



# Funding Opportunities

July 2008

## Grants

**Sponsor:** Ben and Jerry's Foundation  
[www.benjerry.com/foundation/guidelines](http://www.benjerry.com/foundation/guidelines)

**Amount:** Varies - Small and Large Grants

**Deadline:** Continuous

**Abstract:** Ben & Jerry's Foundation doesn't prioritize any particular issue area for funding, we do focus on the types of activities and strategies an organization uses for creating social change in any number of areas. The Foundation will only consider proposals from grassroots, constituent-led organizations that are organizing for systemic social change. We support programs and projects that are examples of creative problem-solving.

**Grant applicants need to demonstrate that their projects will:**

- \* lead to societal, institutional and/or environmental change;
- \* address the root causes of social or environmental problems; and
- \* lead to new ways of thinking and acting.

Projects must:

- \* help ameliorate an unjust or destructive situation by empowering constituents;
- \* facilitate leadership development and strengthen the self-empowerment efforts of those who have traditionally been disenfranchised in our society; and
- \* support movement building and collective action.

**Applicants should:**

- \* develop a plan for long-term viability;
- \* articulate a clear analysis of the underlying causes of the problem;
- \* outline specific goals and strategies of their organizing campaign or program.

Generally we fund organizations with budgets under \$250,000. We only distribute funds to organizations with 501(c)3 status, or who have a sponsoring agency with this status.

The initial application consists of a one-page Letter of Interest. This letter should be attached to the Cover Page provided with this packet and should include: (see web site for additional details)

**Contact:**

Review Committee  
Ben & Jerry's Foundation  
30 Community Drive  
So. Burlington, VT 05403-6828

## Grants

**Sponsor:** Tiger Woods Foundation  
[www.tigerwoodsfoundation.org/grants](http://www.tigerwoodsfoundation.org/grants)

**Amount:** \$25,000

**Deadline:** Next deadline August 1, 2008

**Abstract:** Tiger Woods Foundation grants focus on providing opportunities to underserved youth, ages 5-17. The following are approved programmatic areas of funding:

1. Education
  - Programs that enhance the learning process for youth
2. Youth Development
  - Year-round mentoring or tutoring programs

The Tiger Woods Foundation primarily funds organizations programs that are based in urban American cities.

**Eligibility:** Organizations must be tax exempt under Section 501(c)(3), not a 509(a) private foundation, and must submit a letter from the IRS declaring this status.

Organizations must have IRS qualifying public support of over \$100,000 from the preceding year.

An organization's personnel costs (salaries, benefits, and payroll taxes) must be less than 50 percent of their total expenses.

Organizations must have been in existence for at least one year.

**Contact:** Tiger Woods Foundation  
121 Innovation, Suite 150  
Irvine, California 92617  
Phone (949) 725-3003

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**Sponsor:** Reynolds and Reynolds Company Foundation

**Amount:** Varies

**Deadline:** August 15, 2008

**Abstract:** Historically, the Reynolds Foundation has supported a variety of organizations and initiatives in communities where the company operates. A sample of those areas includes the following: Education: Emphasis on higher education

Cultural arts: Emphasis on support for nonprofit arts organizations that promote enrichment of quality of life for regional residents-diversity; and arts education for K-12 students.

Community betterment: Emphasis on support of projects that focus on: strategic economic development; downtown revitalization; and regional growth

**Eligibility:** Preference is shown to community needs in areas where Reynolds has major operations. See web site for more details

**Website:** [www.reyrey.com/company/community/cf\\_grant](http://www.reyrey.com/company/community/cf_grant)



# Funding Opportunities

July 2008

## Healthy Sprouts Awards

**Sponsor:** National Gardening Association  
**Amount:** \$1,000  
**Deadline:** October 15, 2008  
**Abstract:** As a way to encourage the growth of health-focused youth gardens, the National Gardening Association (NGA) recognizes outstanding programs via the Healthy Sprouts Awards, sponsored by Gardener's Supply Company. These awards support school and youth garden programs that teach about nutrition and the issue of hunger in the United States.  
**Eligibility:** To be eligible for the 2008 Healthy Sprouts Awards, a school or organization must plan to garden in 2009 with at least 15 children between the ages of 3 and 18  
**Contact:** National Gardening Association  
1100 Dorset Street  
South Burlington, Vermont 05403  
Phone (800) 538-7476  
**Website:** <http://www.kidsgardening.com/healthysprouts>.  
**Cos Id:** 113315

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**Sponsor:** National Gardening Association  
**Amount:** \$1,000  
**Deadline:** November 1, 2008  
**Abstract:** The National Gardening Association (NGA) awards Youth Garden Grants to schools and community organizations with child-centered garden programs. In evaluating grant applications, priority will be given to programs that emphasize one or more of these elements:  
1. Educational focus or curricular and program integration  
2. Nutrition or plant-to-food connections  
3. Environmental awareness and education  
4. Entrepreneurship  
5. Social aspects of gardening such as leadership development, team building, community support, or service-learning  
**Eligibility:** Schools, youth groups, community centers, camps, clubs, treatment facilities, and intergenerational groups throughout the United States are eligible. Applicants must plan to garden with at least 15 children between the ages of 3 and 18 years. Previous Youth Garden Grant winners who wish to reapply may do so, but must wait one year (e.g., if applicants won in 2008, they can apply again in 2010) and have significantly expanded their garden programs.  
**Contact:** National Gardening Association  
1100 Dorset Street  
South Burlington, Vermont 05403  
Phone (800) 538-7476  
**Website:** <http://www.kidsgardening.com/YGG.asp>  
**Cos Id:** 52778

## National Gardening Association

**Sponsor:** National Gardening Association  
**Amount:** 36 schools will each receive hydroponic garden systems and indoor light systems (high-intensity discharge or compact fluorescent) as well as curricula and reference books.  
**Deadline:** September 15, 2008  
**Abstract:** When children and teens explore how to grow plants hydroponically (without soil), fruitful questions bloom, and these questions can lead to active investigations and problem solving. These studies may even lead to classroom business opportunities or fuel student career interests. The Grow Store joins the National Gardening Association (NGA) to offer grants to expand these types of learning opportunities for students.  
**Eligibility:** Schools and youth organizations must plan to engage in a hydroponics project with at least 15 children between the ages of 6 and 18 during the 2009 school year. Applicants must verify that their facility can accommodate the equipment in the award packages available for their age group.  
**Contact:** Hooked on Hydroponics  
National Gardening Association  
1100 Dorset Street  
South Burlington, Vermont 05403  
**Website:** <http://www.kidsgardening.com/grants/HOH.asp>  
**Cos Id:** 109788

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**Sponsor:** Gardener's Supply Company  
**Amount:** \$2,500  
**Deadline:** June 15, 2009

**Abstract:** The Garden Crusader Awards were created by Gardener's Supply in 2001 to honor individuals who are improving the world through gardening. These enthusiastic men and women are planting trees and flowers, growing food, creating new green spaces, and teaching their friends and neighbors about the rewards of gardening. Categories for 2008 are: education, feeding the hungry, urban renewal, and restoration.

**Contact:** Gardener's Supply Company  
128 Intervale Road  
Burlington, Vermont 05401  
(888) 239-1553  
Email: [crusader@gardeners.com](mailto:crusader@gardeners.com)

**Website:** <http://www.gardeners.com>  
**Cos Id:** 107092



# Internships

July 2008

## Smithsonian Institution Internships

### Friends of the National Zoo - Communications Editorial Internship

The deadline for fall internships is July 13. The deadline for winter internships is September 26.

Friends of the National Zoo (FONZ) has internships available in communications, education, human resources, and membership. By participating in ongoing projects, each intern will be exposed to working methods in that area. Guidance in appropriate methodology will be given, and each intern will report to an advisor for assigned project duties. The Communications/ZooGoer editorial internship invites applicants for editorial internships with ZooGoer magazine, a 32-page, four-color, bimonthly magazine that focuses on natural history and wildlife conservation. The internship provides editorial experience, and previous interns have found their published clips useful in securing permanent jobs.

Interns focus on the editorial aspects of ZooGoer magazine, but are expected to participate in all aspects of the office's work, including the following:

1. Writing magazine departments
2. Conducting text research and verifying accuracy of magazine copy,
3. Writing content for the website and maintaining Web pages
4. Assisting with public relations, correspondence, and general office tasks as they arise

The following are desired qualifications for the intern:

1. Excellent writing skills and the ability to adapt to ZooGoer's style
2. Strong research skills
3. Willingness to take initiative and motivation to seek new learning opportunities
4. Keen attention to detail when proofreading, copy editing, and fact checking
5. Flexibility and a good sense of humor
6. Ability to meet deadlines
7. Desktop publishing, HTML, and related computer skills
8. Public relations experience or abilities
9. Professionalism

For more informations:

[http://nationalzoo.si.edu/UndergradInternships/FONZ/  
ZooGoer.cfm](http://nationalzoo.si.edu/UndergradInternships/FONZ/ZooGoer.cfm)

## Smithsonian Institution Internships

### Smithsonian Center for Education Museum Studies Internships

The deadline for fall internships is July 15. The deadline for winter internships is October 15 ,2008.

The Smithsonian Center for Education and Museum Studies provides leadership in education at the Smithsonian and produces a variety of programs, services, and resources for the education and museum communities. The Center studies education at the Institution and builds consensus on standards for strengthening its educational programs, publications, and websites.

The mission of the Smithsonian Center for Education and Museum Studies (SCEMS) is to interpret the collective knowledge of the Smithsonian and serve as a gateway to the Institution's education resources. Through research, publishing, and staff development programs for the education and museum communities, the Center promotes the understanding and use of museums.

Internships are offered in education and outreach, museum studies, and publications. The minimum term is two months

**Tracie Spinale, Internship Manager**  
Capital Gallery, 1st Floor  
600 Maryland Ave SW, MRC 402  
P.O. Box 37012  
Smithsonian Institution  
Washington, DC 20013  
(202) 633-8901  
[tspinale@si.edu](mailto:tspinale@si.edu)

## CHECK IT OUT

[www.dreyersinc.com](http://www.dreyersinc.com)

### The Rocky Road Community Bus

The Rocky Road Community Bus is ready to roll... and looking for passengers! The "Rocky Road Bus," named after company founder William Dreyer's ice cream flavor creation, provides transportation free of charge, bus and driver included, to nonprofit groups and schools within a 60-mile radius of Pleasanton, California.

See the website for additional details.