



**The CRC Presents:
An Afternoon w/ Adam Schwartz,
Founder & Principal of The Cooperative Way**

**Thursday, November 30
12:00 PM – 1:00 PM
w/ Q&A Session
Hunt Hall 142
Lunch will be provided**

Hey, what's your problem? Chances are there is a cooperative solution!

Co-operative businesses exist in all sectors of our economy in the U.S. and around the world. They blend the best of the free market with an ownership model that requires the co-op to be responsible to the people that actually use the goods or services. Join Adam Schwartz as he presents the four types of co-op models primarily being used by over 39,500 cooperatives in the U.S., within every sector of our economy, and explore the prospects for co-operatives to meet the demands of our society, consumers, and workers worldwide.

Consumer • Producer • Purchasing/Shared Services • Worker Co-Ops

Bio: Adam Schwartz is the founder and principal of *The Cooperative Way*, a six year-old consulting firm dedicated to assisting all types of cooperative businesses succeed. *The Cooperative Way* is a strategic partner with CDS Consulting Co-op, a shared services cooperative of 35 cooperative consultants. He is a frequent speaker and author on cooperative business, and an adjunct instructor at the University of Mary Washington in Fredericksburg, VA. He writes a monthly column for Rural Electric Magazine #gocoop *The Future of Cooperatives*. Adam has appeared on MSNBC and CNN to promote cooperatives as the better business model for economic and social change.