Hispanics & the changing face of the Sacramento Region ...and beyond

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UC Davis

Image Source: Barbara Smith
U.S. Hispanic Population by County
1980

Source: Pew Hispanic Center
U.S. Hispanic Population by County
1990

Source: Pew Hispanic Center
U.S. Hispanic Population by County
2000

Source: Pew Hispanic Center
U.S. Hispanic Population by County
2008

Source: Pew Hispanic Center
The Nation

Population

- 33% increase in Hispanic population from 2000 (35.2 million) to 2008 (46.8 million)
- The median age for Hispanics was 27
- 22% of all children under 18 were Hispanic
- 52% of 16 million Hispanic children were second generation

Sources: US Census Bureau, Pew Hispanic Center
Income & Education

- Median household income for Hispanics was $28,820 in 2008
- Over 46% of Hispanics owned homes in 2008 compared to over 68% of total population
- 31.7% without health insurance
- 44.5% of Hispanics have graduated high school (2007)
- 7.6% of Hispanics have graduated from college (2007)

Source: Pew Hispanic Center
Hispanic Market

• Hispanic purchasing power accounted for over $863 billion in 2007 and estimated to reach $1.2 trillion by 2011
• Hispanics under 44 accounted for $295 billion
• Rate of market growth is nearly three times the national rate over the past decade
• Hispanic-owned firms grew by 31% between 1997 and 2002

Sources: Selig Center for Economic Growth, The Conference Board Research Center, US Bureau of Economic Analysis, US Census Bureau
14% Hispanics in 2005
24.5% by 2050
The State of California
The State of California

Population

• 21% increase in Hispanic population from 2000 to 2007

• In 2008, the Median age for Hispanics was 27

• In 2008, 13.4 million Hispanics comprised over a third of the state’s population (37%) and are projected to triple to over 31 million, or 52%, by 2050

• Hispanics will account for 65.7% of population growth from 2000 to 2020

• In 2008, Hispanics represent 53.7% of the foreign born in California

Sources: Pew Hispanic Center, USC Population Dynamics Group, Migration Policy Institute
Income & Education (2008)

- Median household income was $22,405 (compared to $30,552 for total population)
- 46% of owned homes (compared to 57% of total population)
- 29% without health insurance compared to 18% of total population
- Hispanics comprised 48% of all K-12 students
- 60.3% of Hispanics graduated from high school from 2006-2007

Sources: Pew Hispanic Center, California Dropout Research Project
FORECASTED PERCENT LATINO POPULATION IN 2030
by California Counties

Program for Environmental & Regional Equity (PERE)
USC Center for Sustainable Cities

Legend:
- Less than 10%
- 10% to 20%
- 20% to 30%
- 30% to 40%
- 40% to 50%
- Over 50%

Sources: California Department of Finance, Census 2000 TIGER Line Data
FORECASTED PERCENT LATINO POPULATION IN 2040
by California Counties
The Sacramento Region

Image Source: YAMEAN Project
The Sacramento Region

Population for six-county area¹

• 44% increase in Hispanic population from 2000 (306,161) to 2008 (441,441)
• 13% increase for non-Hispanic population from 2000 (1,629,840) to 2008 (1,833,665)

¹Counties include El Dorado, Placer, Sacramento, Sutter, Yolo, and Yuba

Source: US Census Bureau
Map by Alison McNally

Sacramento Diasporas Project, UC Davis

Data Sources: CAES Informatics Center and US Census Bureau

Change in Percent Non-Hispanic Population (1990, 2000, 2008)

Map by Alison McNally
Percent of Hispanics that are High School Graduates Compared to the Hispanic Population 18 Years and Over

Yuba: 32
Sutter: 34.1
Yolo: 37.3
Placer: 56.8
El Dorado: 51.2
Sacramento: 50.7

Source: U.S. Census Bureau 2000, SF2 and SF4
UTM Projection, Zone 10N, WGS-84

Map by Julie Young, 8 June 2010
Percent of Non-Hispanics that are High School Graduates Compared to the Non-Hispanic Population 18 Years and Over

Source: U.S. Census Bureau 2000, SF2 and SF4
UTM Projection, Zone 10N, WGS-84

Map by Julie Young, 8 June 2010
Percent of Hispanics that have a Bachelor's Degree or Higher Compared to the Hispanic Population 25 years and over

Source: U.S. Census Bureau 2000 SF2 and SF4
UTM Projection, Zone 10N, WGS-84
Percent of Non-Hispanics that have a Bachelor's Degree or Higher Compared to the Non-Hispanic Population 25 Years and over

Source: U.S. Census Bureau 2000 SF2 and SF4

UTM Projection, Zone 10N, WGS-84

Map by Julie Young, 8 June 2010
Percent of Hispanics in the Labor Force Compared to Hispanic Population 18 years and Older

Source: U.S. Census Bureau 2000, SF2 and SF4

UTM Projection, Zone 10N, WGS-84

Map by Julie Young, 8 June 2010
Percent of Non-Hispanics in the Labor Force Compared to the Non-Hispanic Population 18 years and Older

Source: U.S. Census Bureau 2000, SF2 and SF4
UTM Projection, Zone 10N, WGS-84

Map by Julie Young, 8 June 2010
Welcome to America's Most Diverse City

By RON STOOGHILL AND JAMANDA BOWEN

Saint William Land
Elementary students speak a language other than English

Sequoia Way is easy for travelers to overlook. Nestled in the middle-class neighborhood of Village Park on the south side of Sacramento, Calif., it is an unremarkable stretch of single-story frame houses. But if you stroll a bit along the winding road and visit Sequoia Way's residents, you will quickly realize there's something extraordinary.
### Table 1: Immigrant Population by Census Year Sacramento MSA 1990, 2000 and 2005 PUMS 5%

<table>
<thead>
<tr>
<th>Country of Birth</th>
<th>1990 Sacramento MSA Total</th>
<th>2000 Sacramento MSA Total</th>
<th>2005 Sacramento MSA Total</th>
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<td>Total</td>
<td>146,253</td>
<td>261,356</td>
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<td>Mexico</td>
<td>27,970</td>
<td>73,365</td>
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<td>5,727</td>
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<td>Germany**</td>
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</table>

Source: Gifford Center for Population Studies, UC Davis
Top Foreign Born Populations in Sacramento MSA, 2005

Number of People

- Mexico (28%)
- India (6%)
- China* (5%)
- Canada (2%)
- Japan (2%)
- United Kingdom (2%)
- Philippines (8%)
- Ukraine (6%)
- Laos (3%)
- Thailand (2%)
- Korea (2%)
- Remaining Countries Combined (20%)

Source: Gifford Center for Population Studies, UC Davis

Source: U.S. Census 1990, 2000, 20
Sacramento Regional Communities

Community names and outlines based on data from Sacramento County and City of West Sacramento. Highways and roads based on US Census Bureau 2000 Tiger data.

Source: Kyle and Rios 2008
Concentration of Hispanics by Neighborhood (2000)

- Arden Arcade: 10%
- South Sacramento: 26%
- Rancho Cordova: 17%
- Land Park, Pocket, Meadowview: 21%
- East City: 26%

Source: Kyle and Rios 2008
Map by Alison McNally

Sacramento Diasporas Project, UC Davis

Data Source: CA Dept. of Finance
Where we are and where are we going: implications for regional planning and decision-making

Image Source: Barbara Smith
Where we are and where are we going: implications for regional planning and decision-making

- Uneven geographies of opportunity and accessibility
- A convergence of demographics and disparities
- Today's youth are tomorrow's economic engine
- A regional vision for a growing Hispanic region
- Current and future leadership is key
Where we are and where are we going: implications for regional planning and decision-making

Population Distribution of SACOG Region

SACOG Board Members

Source: UC Davis Health Youth/Healthy Regions
Where we are and where are we going: implications for regional planning and decision-making

Racial/Ethnic Composition of SACOG Voting Board Members Compared to Racial/Ethnic Composition of SACOG Region, 2010

Current Board Composition
- Non-Hispanic White: 85%
- Black: 6%
- Latino: 3%
- Asian: 6%
- Native American: 1%
- Other/Mixed: 1%

Region’s Composition
- Non-Hispanic White: 59%
- Black: 11%
- Latino: 19%
- Asian: 7%
- Native American: 3%
- Other/Mixed: 1%

Sources: 2010 SACOG Board of Directors, UC Davis Health Youth/Healthy Regions
Acknowledgements

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Sources of information for this presentation can be found at:

California Department of Finance: http://www.dof.ca.gov/research/demographic/data/
California Dropout Research Project: http://cdrp.ucsb.edu/
College of Agriculture and Environmental Sciences Informatics Center: http://ic.ucdavis.edu/
Gifford Center for Population Studies, UC Davis: http://gifford.ucdavis.edu
Healthy Youth/Healthy Regions, Center for Regional Change, UC Davis: http://regionalchange.ucdavis.edu/hyhr
Migration Policy Institute: http://www.migrationpolicy.org/
Pew Hispanic Center: http://pewhispanic.org/
Sacramento Diasporas Project, UC Davis Center for Regional Change: http://regionalchange.ucdavis.edu/
Selig Center for Economic Growth: http://www.terry.uga.edu/selig/
The Conference Board Research Center: http://www.conference-board.org/
U.S. Census Bureau: http://www.census.gov/
USC Population Dynamics Group: http://www.usc.edu/schools/sppd/research/popdynamics/
USC Program for Environmental and Regional Equity: http://college.usc.edu/pere/publications/

Image credits:
Smith, Barbara: http://west-sacramento.blogspot.com/2008_04_01_archive.html
YAMEAN Project (Youth Actively Mastering Each Achievement Now!): http://tcsip.tarjancenter.ucla.edu/stories.cfm