

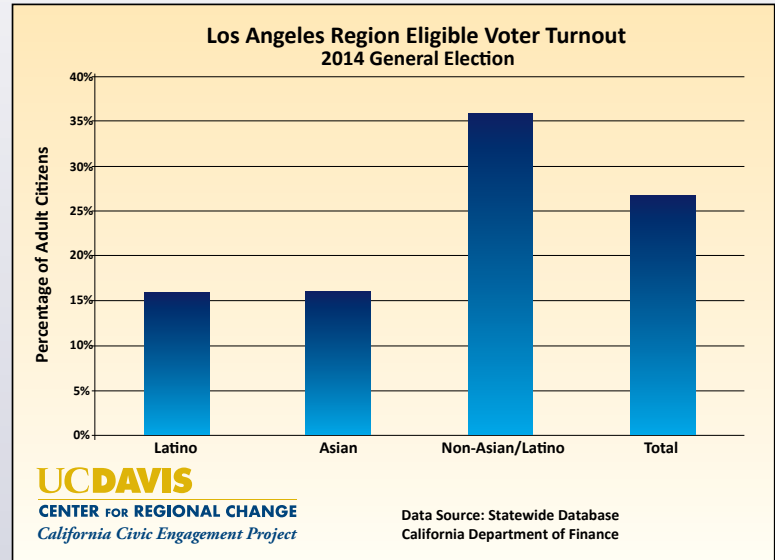
Los Angeles Region's Latino and Asian-American Vote Fact Sheet

Voting is a key way that Latinos and Asian-Americans can affect policy-making that impacts their lives and communities. Below are highlights from the CCEP's recent research on the California Latino and Asian-American vote in the 2014 general election for the Los Angeles region.

The Latino and Asian-American vote in the 2014 election

Facts

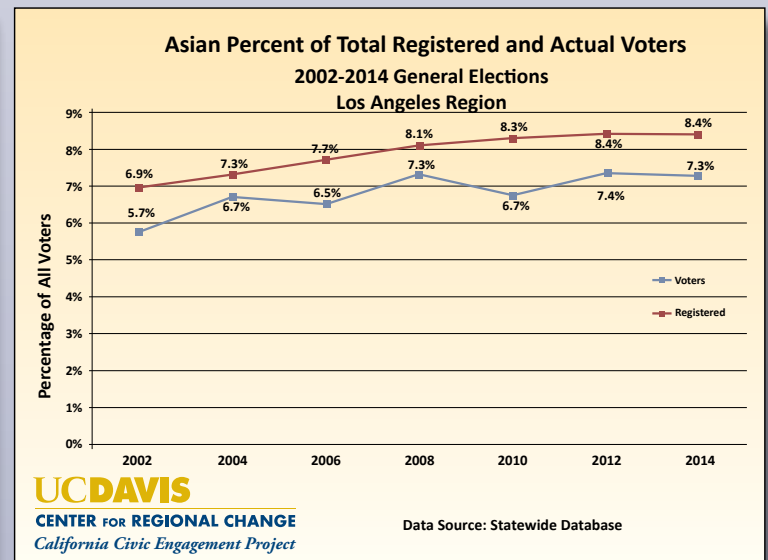
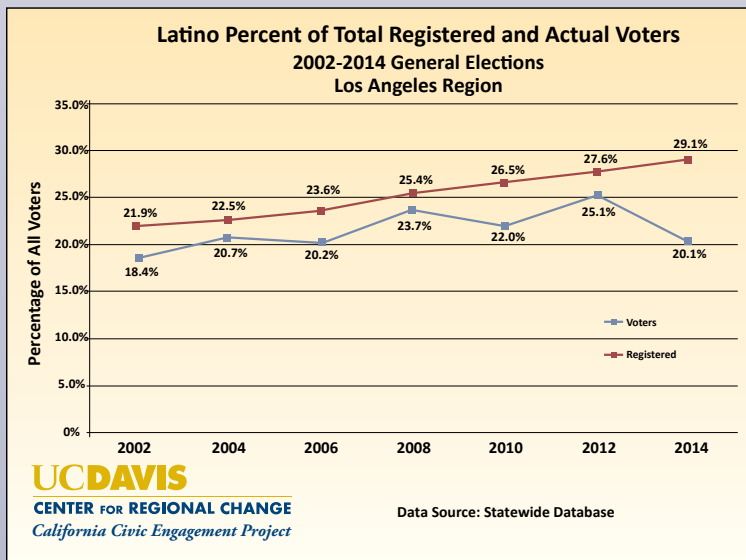
- Latino registered voter turnout was 24.2% and Asian-American registered turnout was 30.2%.
- In the 2014 General Election, turnout for eligible Latinos and Asian Americans was lower than that of the overall electorate.
- Only 16.0% of eligible Latinos and 16.1% of eligible Asian Americans actually turned out for this election.



Decline in the Latino Share of the Vote

Facts

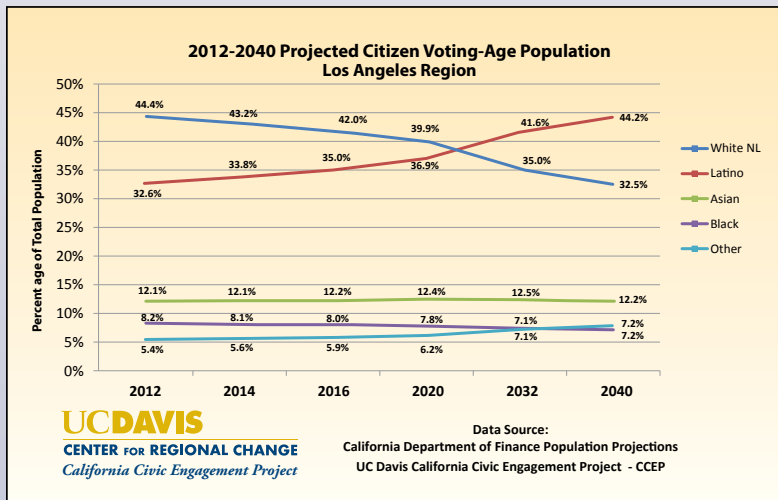
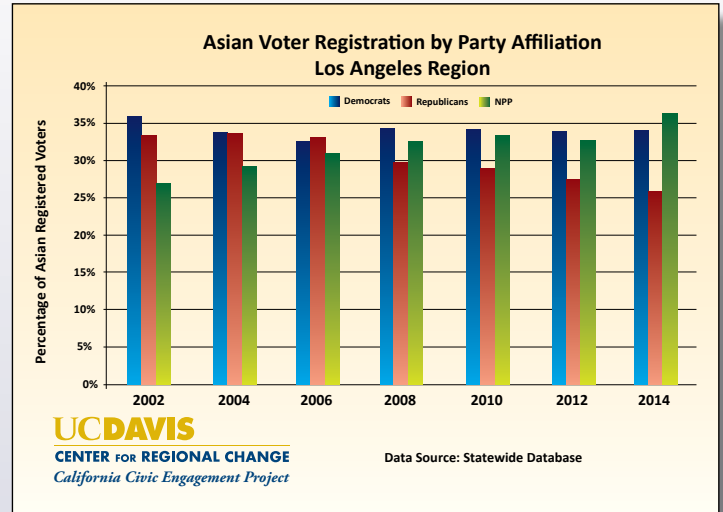
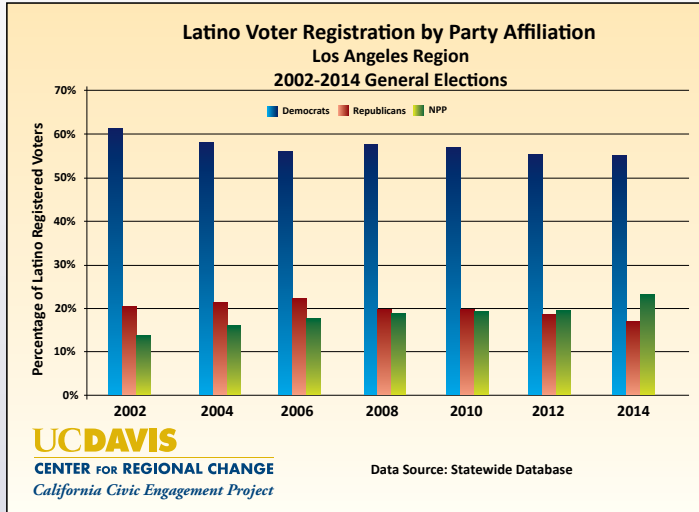
- Despite increases in the Latino population and Latino registration, the Latino percentage of the LA Region's vote declined to 20.1%, the lowest Latino share of the LA Region's vote since 2002.
- The Asian American share of the Los Angeles Region's vote in 2014 was 7.3%.



Declining Major Party Registration

Facts

- By 2014, 44.1% of all registered voters affiliated as Democrat, 28.1% as Republican, and 22.9% as No Party Preference (NPP).
- By 2014, 55.2% of all registered Latinos registered as Democrats, 17.1% as Republicans, and 23.3% as NPP.
- By 2014, 34.0% of all registered Asian Americans registered as Democrats, 25.9% as Republicans, and 36.4% as NPP.



Latino Voter Population on the Rise

Facts

- Latinos are projected to comprise 44.2% of the Los Angeles Region's total eligible voter population in 2040. The non-Latino white eligible population will decline to 32.5%.

Population change will bring a significant increase in the proportion of Latinos and Asian Americans eligible to vote in California (adult citizens). By 2040, California's eligible voter population will increase 31% (7.5 million), while the Latino eligible voter population will increase 77% (5.3 million). Asian-American eligible voters are projected to increase 37% (1.1 million), Black eligible voters by 12.4% (0.2 million) and non-Latino whites only 2.5% (.3 million). See CCEP policy brief seven for more discussion.

Los Angeles Region is defined to include the following counties: Los Angeles, Orange, Riverside, San Bernardino, Ventura.

*For a state level discussion of the data presented in this CCEP Fact Sheet, please see: California's Latino and Asian-American Vote: Dramatic Underrepresentation in 2014 and Expected Impact in 2016, available at <http://explore.regionalchange.ucdavis.edu/ourwork/projects/ccep/ccep-policy-brief-10-7-20-15-1>

About the California Civic Engagement Project (CCEP)

In 2011, The California Civic Engagement Project (CCEP) was established at the UC Davis Center for Regional Change to inform the public dialogue on representative governance in California. The CCEP is engaging in pioneering research to identify disparities in civic participation across place and population. It is well positioned to inform and empower a wide range of policy and organizing efforts in California to reduce disparities in state and regional patterns of well-being and opportunity. Key audiences include public officials, advocacy groups, political researchers and communities themselves.

For more information about the California Civic Engagement Project, contact Mindy Romero, CCEP Director, at 530-665-3010 or msromero@ucdavis.edu. Visit our website at: <http://regionalchange.ucdavis.edu/ccep>